

Muscle Up Your Side Hustle

with  oosome



Hustle Ideas Deck

Sell your homemade crafts on Etsy

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What is it

Sell handmade jewellery, crafts, and arts on Etsy.

Who's done it

Maeven Vintage — an online vintage store launched in 2012 on Etsy.

What you need to start-up

Good high-quality supplies that are ethically or locally sourced.

How to sell

Open an account on Etsy, open your storefront, list your product and choose how you want to get paid.

Set up difficulty



Scalability



Starting investment

< £200

Refurbish and resell used furniture

2

What is it

Curate free or low cost furniture and use your DIY and design skills to make them desirable.

Who's done it

Furniture Medic UK — helps refurbish old furniture into a new one.

What you need to start-up

Good quality but plain furniture that you can customise according to the needs.

How to sell

List products on Facebook, or any other marketplace.

Set up difficulty



Scalability



Starting investment

£50 - £500

Start a kitchen table travel agency

3

What is it

Using your laptop and organisational skills — help customise holiday stays for paying guests.

Who's done it

Urban Hiker SF — offers private or corporate walking tours.

What you need to start-up

Basic knowledge of the places about the travel business.

How to sell

Set up your website, and market through Facebook or LinkedIn Groups.

Set up difficulty



Scalability



Starting investment

£1000+

Get a slice of the rental market

What is it

Real estate renting is a side hustle to help landlords rent out their properties.

Who's done it

Paul G. Lykins of [KW Innovations](#).

What you need to start-up

Accreditation to be a letting agent. Once you've got that you need to make landlord contacts in your local area and then use your address books.

How to sell

Complete all the legal requirements, create a website and market your services.

Set up difficulty



Scalability



Starting investment

£0

Buy and sell pre-owned jewellery

5

What is it

Utilise your creativity and craftsmanship by buying and selling pre-owned jewellery.

Who's done it

Sacha Jacobsen Designs — an art- and location-inspired jewellery company.

What you need to start-up

High-quality jewellery pieces, and your creativity to turn those into something beautiful.

How to sell

Set up your website, use social media, and third-party sites — Etsy, Notonthehighstreet.

Set up difficulty



Scalability



Starting investment

< £500

Rent out your speciality gear

What is it

Rent out camera, lenses, lights, support equipment to those in need.

Who's done it

Hagan Ski — Austrian-based who rent out skiing gear.

What you need to start-up

High-end speciality gear in good condition.

How to sell

Rent out your gears on third-party sites like **Kitsplit**.

Set up difficulty



Scalability



Starting investment

£1000+

Become a mover

7

What is it

Help people move their furniture, heavy items from one place to another.

Who's done it

Gentle Giant Moving Company — provides different types of packing and moving services.

What you need to start-up

A moving van, moving equipment, strong helpers.

How to sell

Get certified, or buy into a moving company franchise, set up your website and advertise your moving company.

Set up difficulty



Scalability



Starting investment

< £2000

Become a notary

8

What is it

Charge to be the person who can verify signatures on legal documents.

Who's done it

Doug Hoyer started his mobile notary business.

What you need to start-up

Apply to one of the UK's notary bodies for accreditation, and make sure your network knows you can act as their notary.

How to sell

Set up your website, advertise online and start offering your services locally.

Set up difficulty



Scalability



Starting investment

£1000

Create an Airbnb Experience

9

What is it

Create and curate unique activities for tourists. Show off your city, craft, cause, or culture by hosting an experience.

Who's done it

Luca and Lorenzo, co-hosts of "Our Family Pasta Recipe," [Cooking in Tuscany](#).

What you need to start-up

Basic knowledge and equipments of the experience you want to provide to your customers.

How to sell

Create an experience page on Airbnb.

Set up difficulty



Scalability



Starting investment

< £1000

Start dropshipping

10

What is it

You've got an online store where you sell products, but you don't have any of these products in storage or in your house.

Who's done it

Tze Hing Chan, owner of Subtle Asian Treats.

What you need to start-up

High-quality, ethical and locally sourced products to dropship.

How to sell

Start a website, partner with a dropshipping supplier like, Avasam, & Spocket and market your products.

Set up difficulty



Scalability



Starting investment

< £1000

Be another Shopify store owner

11

What is it

Sell on Shopify, an online marketplace that gives you access to people and businesses looking for things you can make.

Who's done it

Blizzard Gear Store — sells game collectibles on Shopify.

What you need to start-up

Basic knowledge of the places and things involved about the ecommerce business.

How to sell

Set up your account and start selling items on Shopify.

Set up difficulty



Scalability



Starting investment

£100 - £1000

Print anything on a t-shirt for money

What is it

Print-on-demand merchandise (custom t-shirts, hoodies, posters, clothing and household goods, to sell online.

Who's done it

April Showers, Founder of [Afro Unicorn](#).

What you need to start-up

Materials and technology, supplies of blank, white-label products that can then be personalised and printed with your design.

How to sell

Sell it through third-party sites like [Pwinty](#), [Zazzle](#), etc.

Set up difficulty



Scalability



Starting investment

< £100

Buy bulk, sell small through wholesale

What is it

Purchase products in huge quantities straight from manufacturers then sell these items to distributors or retailers.

Who's done it

Baylis & Harding

What you need to start-up

High-quality products like, jewellery, organic food items, that can be sold in bulk.

How to sell

Take over an existing wholesale business, or buy into a business opportunity. Or start online on Amazon.

Set up difficulty



Scalability



Starting investment

< £15,000

Become a small press founder

What is it

Publish a select number of your contacts' books every year, for a price.

Who's done it

Legend Press

What you need to start-up

Basic knowledge about publishing industry, editing and marketing. And some good, creative friends.

How to sell

Register your company, and market your services online.

Set up difficulty



Scalability



Starting investment

< £1000

Monthly box subscription service

15

What is it

Offer different monthly subscription boxes personalised and curated with different themes every month.

Who's done it

The Cheeky Panda — bamboo products.

What you need to start-up

Good-quality products.

How to sell

Research your competition, choose your suppliers, create an initial sample box, build your website, market your business online, take orders and ship boxes.

Set up difficulty



Scalability



Starting investment

£1000+

Get paid to teach your hobby on Skillshare

16

What is it

Earn money and share your passion with students by teaching them arts, drawing, coding, or yoga on Skillshare.

Who's done it

Thousands of teachers on the platform.

What you need to start-up

Knowledge about the skills that you want to teach on Skillshare, and lots of great photos and videos to promote it.

How to sell

Merchandise your class, brand your Skillshare profile, welcome your students.

Set up difficulty



Scalability



Starting investment

< £50

Become an affiliate marketer for a brand

What is it

Earn by promoting a product or service made by another retailer or advertiser.

Who's done it

Matthew Woodward — owner of the business and digital marketing blog.

What you need to start-up

Knowledge about the product, a strong social media following.

How to sell

Create a strongly branded blog with a clear focus and content strategy, set up the blog to extract value.

Set up difficulty



Scalability



Starting investment

< £100

Flip cars

18

What is it

Act of purchasing a vehicle and then selling it quickly for a higher asking price.

Who's done it

Axle — car flipping starting at £195.

What you need to start-up

Mechanical skills, purchase vehicle at good price on Facebook marketplace, newspaper classified. Don't forget the MOT!

How to sell

Purchase a car, inspect it, do any necessary repairs, get it detailed, take pictures, list the car on flipping sites.

Set up difficulty



Scalability



Starting investment

£5000+

Take up programming projects

19

What is it

Learn programming and take up a variety of freelance programming projects on Upwork or work as a freelancer.

What you need to start-up

Coding and programming skills — you can find free courses from Google.

How to sell

Take up projects from third-party sites or do cold-emailing and reach out to clients directly.

Set up difficulty



Scalability



Starting investment

<£100

Offer part-time consulting

What is it

Give professional advice to individuals and businesses in your area of expertise, usually on a temporary or contract basis.

Who's done it

Kurve started out as individual consultants and quickly formed an agency.

What you need to start-up

Education and certifications in related fields, or just good case studies.

How to sell

Start as a freelancer or join a company on a part-time basis.

Set up difficulty



Scalability



Starting investment

<£100

Get paid for processing power and mine crypto

21

What is it

If you've got spare devices (smartphone, laptops or old computers), you can sell processing power or mine crypto from them.

What you need to start-up

Your device processing power.

How to sell

Sell your device processing power on [Kryptex](#) and [LoadTeam](#).

Set up difficulty



Scalability



Starting investment

<£100

Monetize your mother tongue

What is it

Use your language skills, either your mother tongue or a second language, to teach others of all ages.

What you need to start-up

Fluency in your language.

How to sell

Offer your services online by creating a profile on [LinkedIn](#), [Language trainers](#) or [Babbel](#) and advertise your services locally.

Set up difficulty



Scalability



Starting investment

<£500

Real estate crowdfunding

What is it

It allows you to pool your money online with others to purchase property (or a share of property) as a group.

Who's done it

Shojin is a UK-based real estate crowdfunding platform.

What you need to start-up

Basic knowledge, research about real estate industry and investment.

How to sell

Use sites like, Simple Crowdfunding, LendInvest, British Pearl.

Set up difficulty



Scalability



Starting investment

£5000+

Earn passive income from vending machines

24

What is it

Sell items, ranging from coffee, cans and crisps or even umbrellas in your area.

What you need to start-up

Locally-sourced, high-quality products, and a good second hand vending machine.

How to sell

First, find a leisure centre, shop or pub that will allow you to see your paperwork, choose suppliers, and start selling.

Set up difficulty



Scalability



Starting investment

£5000+

Slide into a repairs side hustle

What is it

Use your repair skills and make items brand new — from clothing to clocks.

Who's done it

Michał Lepiarz and Irmina Kowalska started a small local repair side business.

What you need to start-up

Repair skills.

How to sell

Set up your workshop, choose what items you want to repair and advertise your business through TaskRabbit, UpWork or just Facebook Marketplace.

Set up difficulty



Scalability



Starting investment

< £500

Make your pub go viral and make money 26

What is it

Manage social media accounts for your local pub, restaurant or small business park.

Who's done it

Giraffe is a social media agency that offers social media management, advertising and influencer marketing.

What you need to start-up

Creative and analytical skills across several different social media sites.

How to sell

Start as a freelancer or work as contractor for local, small businesses.

Set up difficulty



Scalability



Starting investment

< £500

Create YouTube tutorials

27

What is it

Share your knowledge by on anything from kitchen repairs to bow-tie tying.

What you need to start-up

Camera, tripod stand and knowledge about the field that you're going to make tutorials on. You make money from ads.

How to sell

Start a YouTube channel, make tutorials and promote them.

Set up difficulty



Scalability



Starting investment

£100 - £1000

Sell services on Fiverr

What is it

Use your skills and knowledge and offer different services (coding, teaching, translation, writing) on Fiverr.

Who's done it

Hundreds of thousands Fiverr freelancers.

What you need to start-up

Skills and knowledge about the services that you're going to offer.

How to sell

Open an account on [Fiverr](#), and create a services page.

Set up difficulty



Scalability



Starting investment

< £1000

Sell technical services on Upwork

29

What is it

Use your programming and technical skills to earn money from Upwork.

Who's done it

Millions of freelancers on Upwork.

What you need to start-up

Technical knowledge.

How to sell

Open an Upwork account, create a technical services page and start applying for posted jobs.

Set up difficulty



Scalability



Starting investment

< £100

Open a mobile pet grooming service

30

What is it

Groom and pamper pets by offering mobile pet grooming services.

Who's done it

Barking mad offers mobile dog grooming services.

What you need to start-up

Pet grooming equipments, and a van.

How to sell

Set up your mobile pet grooming van and start advertising your services locally.

Set up difficulty



Scalability



Starting investment

£1000 - £5000

Make a side hustle by selling templates

What is it

Create worksheets or templates on any topic and charge a small fee per download.

Who's done it

Maliha makes £2,000+ monthly by selling Canva templates.

What you need to start-up

Basic knowledge about templates, worksheets and Microsoft excel.

How to sell

Start as a freelancer or open a website and optimise for Google search on your specified topic.

Set up difficulty



Scalability



Starting investment

£100+

Make extra money by P2P lending

What is it

Invest funds for others to borrow on P2P money lending websites, like Lending Club and they pay the interest directly to you.

Who's done it

Pam Chandi lends money to others and gets a fixed interest in return.

What you need to start-up

Starting investment money.

How to sell

Open an account with a P2P lender, set the interest rate and lend the money for a fixed period of time.

Set up difficulty



Scalability



Starting investment

£100+

Prepare people's tax returns

What is it

During the tax filing season, companies will hire extra tax prep to help to keep up with demands.

Who's done it

Tax Help for Older People provides expert help and advice for filing tax returns.

What you need to start-up

Knowledge about filing tax returns.

How to sell

Start as a freelancer or advertise your services to local businesses.

Set up difficulty



Scalability



Starting investment

< £100

Help people shop on Curated

34

What is it

Helping shoppers on Curated with customized gear and product recommendations — from cycling to boating to golfing and more.

Who's done it

Over 1,000 experts on Curated.

What you need to start-up

Passion and skills in different sports and outdoor activities.

How to sell

Open an account on Curated and make a profile.

Set up difficulty



Scalability



Starting investment

< £100

Test websites for cash

35

What is it

Websites like User Testing let you earn up to £60 a test for looking over websites and giving your feedback.

What you need to start-up

A good working laptop.

How to sell

Create a profile on user testing websites and accept websites that you would like to test.

Set up difficulty



Scalability



Starting investment

< £100

Rent out spare space on your drive

36

What is it

Make use of your spare parking space and rent it out on a daily, weekly or monthly basis.

What you need to start-up

Spare parking space in good condition.

How to sell

List your parking space on online parking marketplace such as [JustPark](#), [ParkLet](#), and [Your Parking Space](#).

Set up difficulty



Scalability



Starting investment

< £0

Learn more
on osome.com